Dear DuBois Family,

Good afternoon. We are off to an excellent start of the school year and our Young Lions are certainly beginning to form into the Kings they were meant to become! I wanted to be very clear in informing you all of the high expectations being set forth for our Young Lions. I firmly believe that in order for each Young Lion to succeed, he must be in a safe, structured, and supportive environment. Therefore, we have intentionally focused on following rules, accepting correction, eliminating excuses, and being respectful at all times. Also, I feel strongly that in order for each Young Lion to reach his fullest potential, we must have effective communication between school and home. As principal, I encourage each of our teachers to reach out to you all for both positives and negatives and ask that as parents, you all do the same.

In addition to expectations, rules, and school to home connections, I wanted to inform you all of two additions to our school uniform. We have added blue shirts and khaki shorts to our dress code. In the past several days we have also received inquiries regarding the purchase of extra blazers, ties, and school spirit wear. Extra ties can be purchased in the main office at DuBois for $10, blazers can be purchased at Shaheen’s, or you can purchase a Navy Blazer at any location and purchase an iron on crest from DuBois for $5. Spirit Wear will be sold at the DuBois Academy on specific dates (please see below).

Upcoming dates to remember include progress report and report card distribution. Progress reports will be sent home with students September 5th. The first grading period ends September 24th and report cards will be distributed October 3rd.

This year JCPS is using School Messenger as the new phone, email and SMS messaging system, replacing the previous system One Call Now. This system is to communicate school cancellations, safety alerts and other important information to you from JCPS and W.E.B. DuBois Academy. If you are a JCPS parent or a JCPS employee AND parent, you may opt in by texting the letter "Y" to 67587. If you’d like to customize the type of communications you’d like to receive on your phone or email, visit http://go.schoolmessenger.com and create an account. You can also set up and manage your contact information and preferences by downloading the [Blue] SchoolMessenger app from the Apple App Store or Google Play. If you have any issues with the attached instructions or require further assistance, please call the JCPS Technology Service Desk at (502) 485-3552.

As always, please feel free to contact me directly if you have any questions, comments, or concerns. It is my honor and privilege to be the principal at the W.E.B. DuBois Academy and anything less than being a school of excellence is unacceptable. Together, we can achieve greatness!

It’s a great day to be alive!

Robert E. Gunn Jr.